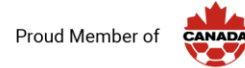




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MEMORANDUM

TO: Central Region District Associations, Member Clubs and Participants
FROM: Alice Strachan, Chair, IModel Pilot Project Planning Group
CC: IModel Pilot Project Steering Committee
DATE: August 2, 2022
SUBJECT: 2022 IModel Pilot Project Evaluation Surveys – Phase 2

With the continuation of the evaluation of the 2022 IModel Pilot Project throughout Central Region this summer, we are now implementing Phase 2 of our program assessment through our partnership with Brock University's Department of Research and Sport Management.

Please read the information below carefully and forward for completion of the second Phase of surveys. Please also post to your District Association and Club websites:

Note: Districts, please forward this memorandum to your IModel participating Clubs for distribution to Club administrators and participating IModel teams, coaches, parents and players. This is Phase 2 of the survey collection where we will assess any changes in rating of items. Individuals do not have to have filled out the first survey to fill out the survey at Phase 2.

As a reminder - Information about this study:

This letter is to invite you to participate in a research study that is being undertaken by Brock University researchers on behalf of Ontario Soccer. We want your feedback regarding the effectiveness and viability of the IModel as a developmental tool within Ontario Soccer.

This study will involve the use of online surveys through a program called Qualtrics as this method is the most efficient, accessible, and confidential way to gather this information from participants. The survey will be brief and will include both multiple choice questions and short answer questions. Overall, completing the Qualtrics survey will take approximately ten minutes of your time.


Participation in this survey research is entirely voluntary. You can choose not to participate and there will be no consequences regarding your affiliation with Ontario Soccer. You may also withdraw your consent to participate at any time. Furthermore, your participation will remain confidential, meaning that all your survey responses will not be shared or identified as your own.



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Findings from this study will be used to create a report in order to identify the perceived strengths and weaknesses of the 2022 IModel Pilot Project as a developmental tool for players. While this study will provide feedback to Ontario Soccer with regards to the overall effectiveness of the IModel, this study will also allow Ontario Soccer to evaluate the IModel and associated methods of improvement in order to better suit the needs of all participants. For those who choose to participate, there will be several random draws for \$25 Gift Cards.

This study is managed by Chandler McFall, a graduate student and overseen by Dr. Shannon Kerwin from Brock University's Department of Research and Sport Management.

Phase 2 Survey Access:

District Associations: Complete specific survey by clicking [HERE](#).

Club Administrators: Complete specific survey by clicking [HERE](#).

Club Coaches: Complete specific survey by clicking [HERE](#).

Club Parents: Complete specific survey by clicking [HERE](#).

Club Players: Complete specific survey by clicking [HERE](#).

For **Parental Consent** for your child to participate in the study, please click [HERE](#).

We thank you for your time and commitment to this study. We look forward to receiving your feedback!

If you have any questions, please contact us at IModel@ontariosoccer.net or visit us at www.ontariosoccer.net/imodel.